



## Recovery Resource Guide

This document contains information and programs to assist tribes, villages, towns, cities, and counties with details and contact information to assist with recovery efforts. It contains the organization name, target “audience”, requirements, constraints, and the web-site URL. The starting point is the county emergency management director for questions and eligibility for your situation.

This guide includes a brief overview for:

- ✓ technical assistance
- ✓ free to low cost staffing
- ✓ public infrastructure/facilities
- ✓ housing
- ✓ economic development
- ✓ conservation/recreation
- ✓ multiple category program offerings

It includes whole community private/public partnerships, Wisconsin based non-profits and foundations to fund projects for recovery assistance and unmet needs. Some of the foundations are Wisconsin based. Many of the offerings do not need a federal disaster declaration to qualify. It does not include the Federal Emergency Management public assistance or individual assistance programs. That information can be found in WEBEOC recovery resources section and on the WEM web page.

Recovery is a challenging process and engagement at the local and county level is critical. To take advantage of the resources, dedicated staff and technical assistance are key to recovery. The ability of the local community to lead, manage, and implement its own recovery process is central to the success of long-term recovery. Technical assistance from outside partners can support the community’s efforts, but local vision is necessary to guide the process, and local capacity is needed to maintain momentum over the months or years required for complete recovery.

This document will be revised and modified as new information and opportunities become available. It does not include all resources and offerings, please check with local businesses and volunteer organizations for additional assistance. Non-profit/volunteer organizations are critical to recovery efforts.

\*All headings in the Table of Contents and throughout the document are **hyperlinked**. Hold down the “ctrl” button, and click any heading in the table of contents and it will take you to the corresponding location in the document. Hold down the “ctrl” button, hover, and click a heading in the document and it returns to the table of contents. **\*This document does not include all opportunities.**

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## **Acronyms**

**APA** – American Planning Association

**BCPL** – Board of Commissioners of Public Lands

**BID** – Business Improvement District

**CDBG** – Community Development Block Grant

**CDI** – Community Development Investment

**CWCAC** – Central Wisconsin Community Action Council

**DALC** – Driftless Area Land Conservancy

**DATCP** – Dept. of Agriculture, Trade, and Consumer Protection Administration

**DDA** – Disaster Damage Aides (DOT)

**DHS** – Dept. of Health Services

**DNR** – Dept. of Natural Resources

**DOA** – Dept. of Administration

**EDA** – Economic Development Administration

**EPA** – Environmental Protection Agency

**ER** – Emergency Relief

**FHWA FTA** – Federal Highway Administration – Federal Transition Administration

**FMA** – Flood Mitigation Assistance

**HHR** – HOME Homebuyer & Rehabilitation

**HHS** – Department of Health and Human Services

**HMGP** – Hazard Mitigation Grant Program

**HUD** – U.S. Dept. of Housing and Urban Development

**JEM** – Joint Effort Marketing Grant

**LWM** – League of Wisconsin Municipalities

**MEA** – Midwest Environmental Advocates

**MRRPC** – Mississippi River Regional Planning Commission

**MVC** – Mississippi Valley Conservancy

**NADO** – National Association of Development Organizations

**NFIP** – National Flood Insurance Program

**NFWF** – National Fish and Wildlife Foundation

**NOAA** – National Oceanic Atmospheric Administration

**NRCS** – Natural Resource Conservation Services

**PDM** – Pre-Disaster Mitigation

**PSC** – Public Service Commission

**RIS** – Regional Innovation Strategies

**SBA** – Small Business Administration

**SBCD** – Small Business Development Center

**SCDC** – Sauk County Development Corporation

**SWWRPC** – Southwest Regional Planning Commission

**ULI** – Urban Land Institute

**USACE** – U.S. Army Corps of Engineer

**USDA** – U.S. Dept. of Agriculture

**USDA-RD** – U.S. Dept. of Agriculture – Rural Development

**USDOT** – U.S. Dept. of Transportation

**WAHA** – Wisconsin Association of Housing Authorities

**WAL** – Wisconsin Association of Lakes

**WCA** – Wisconsin Community Action

**WDF** – Wisconsin Disaster Fund

**WEDC** – Wisconsin Economic Development Corporation

**WEM** – Wisconsin Emergency Management

**WHEDA** – Wisconsin Home & Economic Development Authority

**WHS** – Wisconsin Historical Society

**WISCAP** – Wisconsin Community Action Program

**WLWC** – Wisconsin Land and Water Conservation

**WisDOT** – Wisconsin Dept. of Transportation

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## **Programs Administered by the State of Wisconsin or Wisconsin Local Governments**

### **Public Infrastructure/Facilities**

**Program:** Wisconsin Disaster Fund (WDF)\*  
**Organization:** Wisconsin Emergency Management (WEM)

**Audience:** Local Government, Tribe, State, Retail Non-Profit Electric Cooperative, Special Governmental District  
**Deadline:** 60 days after the event

**Description:** The Wisconsin Disaster Fund (WDF) is a state-funded reimbursement program that allows local governmental units – namely, counties, cities, townships, villages, and tribal units of government – to recoup costs incurred while responding to and recovering from disaster events that do not receive Presidential declarations. This does not include individual assistance to homeowners or businesses.

**Requirements & Constraints:** Within 72 hours of the event a Uniform Disaster Situation Report must be submitted to WEM; Within 30 days a County Notification Form listing the jurisdiction seeking relief with estimated reimbursement costs must be submitted.

**Contact/More Info:** <https://dma.wi.gov/DMA/wem/grants/recovery-programs#WDF>

Kelsey Brown

Phone: (608) 242-3259

E-mail: [widisasterfund@Wisconsin.gov](mailto:widisasterfund@Wisconsin.gov)

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**Program:** Disaster Damage Aides (DDA)\*  
**Organization:** WisDOT

**Audience:** State, Local Government, Tribe  
**Deadline:** Must be submitted within 60 days of a disaster

**Description:** Grants reimburse 75% of the costs to repair or replace roads not on the State Trunk Highway System that are damaged due to a severe storm, flood, fire, tornado, mudslide, or other natural events external to a highway or a catastrophic highway failure. The road must have become closed/unusable due to the disaster. Improvements are reimbursed at 50%.

**Requirements & Constraints:** Debris or water over the road does not automatically make a road eligible.

**Contact/More Info:** <https://wisconsindot.gov/Pages/doing-bus/local-gov/astnce-pgms/highway/disaster.aspx>

Patrick B. Vander Sanden, Program Manager

[patrick.vandersanden@dot.wi.gov](mailto:patrick.vandersanden@dot.wi.gov)

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**Program:** Emergency Relief (ER)\*  
**Organization:** WisDOT

**Audience:** Local Government, Tribe  
**Deadline:** Emergency repairs must occur within 180 days of a disaster to be covered 100%

**Description:** Assists with replacing or repairing roadways or roadway structure damage on ALL federal-aid highways (major collectors and above) resulting from a catastrophic failure or natural disaster. Also includes debris removal and emergency protective measures such as traffic control and detour signing.

**Requirements & Constraints:** <https://wisconsindot.gov/Documents/doing-bus/local-gov/astnce-pgms/highway/er-summary.pdf>

**Contact/More Info:** Mike Banaszak  
Department of Transportation ER liaison,  
Phone: (608)-261-2559

E-mail: [michael.banaszak@dot.wi.gov](mailto:michael.banaszak@dot.wi.gov).

## Housing

**Program:** Affordable Housing Programs\*  
**Organization:** DOA

**Audience:** Local Government, Non-Profit, Non-Governmental Organization  
**Deadline:** Varies by program

**Description:** DOA administers several Affordable Housing Programs with both Housing and Urban Development (HUD) funds and state funds. Programs are to **benefit low-to-moderate income** individuals and families. Funding programs address home acquisition costs, rehabilitation costs, and foreclosure prevention. There is also funding to develop low-income rental properties.

**Requirements & Constraints:** Varies by program

**Contact/More Info:** <https://doa.wi.gov/Pages/LocalGovtsGrants/AffordableHousingPrograms.aspx>

**Other:** There is a first-come, first-served opportunity for small (less than or equal to 20 units), rural projects or supportive housing projects. These applications may be submitted at any time and will be considered as funding is available.

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**Program:** HOME homebuyer and Rehabilitation Program (HHR)\*

**Organization:** DOA  
**Audience:** Local Government, Non-Profit

**Description:** On a competitive basis, awards funding for units of local government and local housing organizations to provide essential home purchase assistance and necessary home rehabilitation, and other vital improvements for single-family housing units occupied by **low and moderate-income households**.

**Requirements & Constraints:** Home purchasers must be at or below 80% of the county's median income. HOME purchase price/ rehabilitation limits set by HUD.

**Contact/More Info:**

<https://doa.wi.gov/Pages/LocalGovtsGrants/HOMEHHRMainPage.aspx>

**Program:** Supportive Housing Programs\*  
**Organization:** DOA

**Audience:** Non-Governmental Organization  
**Deadline:** Varies

**Description:** DOA administers several Supportive Housing Programs with funds returned from real estate transaction interest and landlord sale of tenant's personal property. These programs are to benefit **homeless individuals and families and low-to-moderate income residents**.

**Requirements & Constraints:** Varies by program

**Contact/More Info:** <https://doa.wi.gov/Pages/LocalGovtsGrants/SupportiveHousingPrograms.aspx>

**Other:** Some programs are targeted to address emergency situations which lead to homelessness.

## Economic Development

**Program: Capacity Building Grants\***  
**Organization:** WEDC

**Audience:** Local Government, Non-Profit  
**Deadline:** Continuous

**Description:** The program provides funds to assist organizations and local and regional economic development groups in furthering the goals of WEDC in its efforts to foster an advanced economic development network within the state of Wisconsin.

**Requirements & Constraints:** The amount of funding per project will generally be up to \$50,000. Funds local or regional economic development partners; 1:1 match.

**Contact/More Info:** <https://wedc.org/programs-and-resources/capacity-building-grants/>

**Other:** As part of capacity building, WEDC offers entrepreneurship support grants for activities that are not eligible under the other WEDC programs.

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**Program: Community Development Investment (CDI) Grant\***  
**Organization:** WEDC

**Audience:** Local Government, Tribe  
**Deadline:** Continuous

**Description:** The program supports urban, small city, and rural community redevelopment efforts by providing financial incentives for shovel-ready projects with an emphasis on, but not limited to, downtown community-driven efforts. Funded activities should lead to measurable benefits in job opportunities, property values and/or leveraged investment by local government and private partners.

**Requirements & Constraints:** 3:1 match with no more than 30% of the match from other state or federal funding source; The grants will be limited to 25% of eligible project costs, with a maximum grant amount of up to \$250,000.

**Contact/More Info:** <https://wedc.org/programs-and-resources/community-development-investment-grant/>

**Other:** Usually only one grant per year unless impacted by an event that received state or federal disaster declaration.

## Conservation/Recreation

See options in the Department of Natural Resources section in the multiple category programs.

## Free to Low Cost Staffing

**Program: UW-Cooperative Extension\***  
**Organization:** UW-Extension

**Audience:** All  
**Deadline:** Continuous

**Description:** Teach, learn, lead, and serve, connecting people with the University of Wisconsin, and engaging with them in transforming lives and communities.

**Contact/More Info:** <https://counties.extension.wisc.edu/> (Search for specific county agent)

**Other:** Identify the nearest office by county

**Program:** Community Service (AmeriCorps, AmeriCorps VISTA, Volunteer WI, Serve WI, Senior Corps, Just Serve) \*\*

**Organization:** WI Serves (Statewide)

**Audience:** Local Government, Non-Profit

**Deadline:** New project areas solicited Spring & Fall

**Description:** Build capacity in non-profit organizations and public agencies to help them more effectively generate private sector resources, encourage volunteer service at the local level, and empower individuals and communities. Help implement projects that require special funding or assistance. Examples include developing grants, outreach, mapping, and managing recovery projects.

**Requirements & Constraints:** AmeriCorps state & national (17+ yrs.); AmeriCorps Vista (18+ yrs.); Senior Corps (55+). Check for suitable current project areas.

**Contact/More Info:** <https://servewisconsin.wi.gov/Pages/AmeriCorps/CurrentPrograms.aspx>

### Multiple Category Programs

**Program:** Public Lands Loan Program\*

**Audience:** Local Government & School Districts

**Organization:** Board of Commissioners of Public Lands (BCPL)

**Description:** Loans to municipalities and school districts. Local infrastructure, capital equipment, and vehicles, building repairs and improvements, and refinancing existing liabilities to reduce future borrowing costs. Economic Development, funding the acquisition and development of property for local businesses, environmental remediation, and development incentives. Capital equipment and funding the purchase of fire trucks, public safety vehicles. Trust fund loans could also be used to finance the settlement of property taxes with your other local taxing entities.

**Requirements & Constraints:** Local government or school districts must have debt capacity.

**Contact/More Info:** <https://bcpl.wisconsin.gov/Pages/LoanProgramHomePage.aspx>

**Other:** Can usually have funding within 45 days of submitting the application. Short turn around could be advantageous and no fees. Interest goes to public school libraries.

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**Program:** Flood Tool Kit\*

**Audience:** All

**Organization:** Dept. of Health Services (DHS)

**Description:** A planning guide for health and emergency response officials and citizens to assist in preparing for and responding to flood events.

**Contact/More Info:** <https://www.dhs.wisconsin.gov/flood/index.htm>

**Other:** 24-hr emergency hotline 608-258-0099

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**Program:** Managing Debris & Waste\*

**Audience:** All

**Organization:** DNR

**Description:** Information on how and where to safely dispose of disaster generated debris.

**Contact/More Info:** <https://dnr.wi.gov/topic/waste/stormdebris.html>

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**Program:** Multiple Grant Programs\*\*

**Audience:** Local Government, Tribe

**Organization:** DNR

**Deadline:** Varies

**Description:** DNR administers a wide variety of state and federally funded grant programs (over 65 listed) and 0-to-low interest loan programs (5 listed) for topics ranging from land stewardships and recreation to non-point pollution, sewage and water systems, municipal flood control, and dam removal.

**Requirements & Constraints:** Varies by program

**Contact/More Info:**

Grants: <https://dnr.wi.gov/Aid/Grants.html>

Loans: <https://dnr.wi.gov/Aid/Loans.html>

**Other:** Numerous grants for conservation/wildlife, forestry, motorized, water recreation, recycling, and remediation.

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**Program: Multiple Grant Programs\***

**Audience:** All

**Organization:** DNR

**Description:** Available to provide input on the permitting process that may be needed during flood recovery activities for local roads, dams, stormwater, debris cleanup, private stream crossings and driveways, municipal water supply, municipal wastewater, and construction debris.

**Contact/More Info:**

Local roads:	Karen Kavelage	(608) 785-9115
Dam safety:	Mark Stephenson	(715) 284-1418
Private stream crossings/driveways:	Dave Pericak	(608) 785-9108
Municipal water supply:	Charlie Cameron	(715) 491-3290
Municipal wastewater:	Julie Stephenson	(608) 785-9981
Construction debris:	Troy Ganslucker	(715) 684-2914 ext.132

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**Program: CDBG – Emergency Assistance Program\***

**Audience:** Local Government

**Organization:** DOA

**Deadline:** Must apply within 90 days of a disaster

**Description:** Grants to address needs for individual housing, public infrastructure, public facilities, and business assistance needed because of natural or manmade disasters.

**Requirements & Constraints:** Communities must be **51%+ low-to-moderate income**; public facilities require 25% local match; buildings for government use ineligible.

**Contact/More Info: EAP Program Manager at (608) 266-7531**

Email: [DOACDBG@wisconsin.gov](mailto:DOACDBG@wisconsin.gov)

**Other:** Business assistance may be grants, low-interest loans, or combination

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**Program: Multiple Programs\*\***

**Audience:** Local Government

**Organization:** Mississippi River Regional Planning Commission (MRRPC)

**Deadline:** Microloans must be within 30 days of event

**Description:** MRRPC provides Planning and Economic Development services to improve the region's environment, economy, and way of life. The MRRPC provides administrative and technical assistance to several communities, county, or multi-county revolving loan funds (RLF). They cover Buffalo, Crawford, Jackson, La Crosse, Monroe, Pepin, Pierce, Trempealeau, and Vernon Counties.

**Requirements & Constraints:** See Disaster Recovery Business Microloans (<https://wedc.org/programs-and-resources/disaster-recovery-microloan/>)

**Contact/More Info:** <http://www.mrrpc.com/>

\*Funding

\*Technical Assistance

\*Information

\*Community Based



**Other:** The Disaster Recovery Business Microloan Program provides short-term restoration and operational assistance to businesses affected by disaster events until more long-term funding can be secured. The CMV (Crawford, Monroe, and Vernon counties) Growth Development Revolving Loan Fund (RLF) fosters economic base activities in the Tri-county area of Crawford, Monroe, and Vernon counties. Further information call 608.785.9396 or email [plan@mrrpc.com](mailto:plan@mrrpc.com).

In January of 2020, MRRPC received an EDA grant for \$740,000.00 to support the creation of an economic recovery and resiliency plan to mitigation future flooding and storm related impact in the villages of Ontario, Readstown, Viola and LaFarge. The EDA grant is expected to be matched with \$185,000 in local investments.

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**Program: Energy Innovation Grant Program\***  
**Organization:** PSC

**Audience:** Local Government Non-Governmental Organization, Non-Profit

**Description:** The program supports the reduction of energy consumption and its cost to businesses and taxpayers, increased use of renewable energy and transportation technologies, comprehensive energy planning, and bolstered preparedness and resiliency in energy systems.

**Requirements & Constraints:** \$5M awarded to date with \$20M remaining

**Contact/More Info:** <https://psc.wi.gov/Pages/Programs/OEI/EnergyInnovationGrantProgram.aspx>

**Other:** Interested parties are strongly encouraged to subscribe to Docket # 9709-FG-2018 for automatic Electronic Records Filing System updates, such as future grant rounds.

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**Program: Multiple programs\*\***  
**Organization:** Southwestern Wisconsin Regional Planning Commission (SWWRPC)

**Audience:** Local Government  
**Deadline:** Disaster microloans must be within 30 days of the event

**Description:** SWWRPC and Economic Development services to improve the region's environment, economy, and way of life. The SWRPC administers several funding sources and provides technical assistance. They cover Grant, Green, Iowa, Lafayette, and Richland counties.

**Requirements & Constraints:** Varies by program

**Contact/More Info:** <https://www.swwrpc.org/services/>

**Other:** The Disaster Recovery Business Microloan Program provides short-term restoration and operational assistance to businesses affected by disaster events until more long-term funding can be secured. The Regional Revolving Loan fund assists business development and expansion projects that address unmet regional and community needs and is intended to serve as gap financing for business ventures.

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**Program: Building Resilient Infrastructure and Communities (BRIC)\*\***  
**Organization:** WEM

**Audience:** State, Local Government, Tribe  
**Deadline:** January 29, 2021

**Description:** BRIC is a new FEMA pre-disaster hazard mitigation program that replaces the existing Pre-Disaster Mitigation (PDM) program.

The BRIC program guiding principles are supporting communities through capability- and capacity-building; encouraging and enabling innovation; promoting partnerships; enabling large projects; maintaining flexibility; and providing consistency. Capability- and Capacity-Building (C&CB) activities enhance the knowledge, skills, expertise, etc., of the current workforce to expand or improve the administration of mitigation assistance. This

includes activities in the following sub-categories: building codes activities, partnerships, project scoping, mitigation planning and planning-related activities.  
State and nationally competitive grants.

**Requirements & Constraints:** Must be National Flood Insurance Program (NFIP) insured buildings. 75-100% federally funded. 0-25% required local a match.

**Contact/More Info:**

Robyn Fennig  
Phone: (608) 888-5292

E-mail: [Robyn.Fennig@Wisconsin.gov](mailto:Robyn.Fennig@Wisconsin.gov)

**Other:** Offered annually by FEMA and the state on a nationally competitive basis.

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**Program: Hazard Mitigation Grant Program (HMGP) (Section 404) \***  
**Organization:** WEM

**Audience:** State, Local Government, Non-Profit, Tribe  
**Deadline:** Varies with disaster

**Description:** Implements long-term, cost-effective mitigation actions to eliminate/reduce risk to life and property after a Federal disaster declaration. The amount of funding made available is a percentage of total disaster costs and therefore, will vary with each disaster. A project does not have to be in a declared county to be eligible.

**Requirements & Constraints:** 75% federally funded, 12.5% state-funded, 12.5% required local match. Local governments/tribes may apply on behalf of individuals & businesses.

**Contact/More Info:** Robyn Fennig Phone: (608) 888-5292  
E-mail: [Robyn.Fennig@Wisconsin.gov](mailto:Robyn.Fennig@Wisconsin.gov)

**Other:** Offered after a federally declared disaster by the state on a competitive basis. State priority is acquisition and demolition of flood-prone structures.

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**Program: Pre-Disaster Hazard Mitigation Program (PDM)\***  
**Organization:** WEM

**Audience:** State, Local Government, Tribe  
**Deadline:** Annual call for projects mid-late summer

**Description:** Pre-disaster planning and direct hazard mitigation projects to cost-effectively reduce overall risk to the population and structures.

**Requirements & Constraints:** 75-90% federally funded, 10-25% required local match.

**Contact/More Info:** Robyn Fennig Phone: (608) 888-5292  
E-mail: [Robyn.Fennig@Wisconsin.gov](mailto:Robyn.Fennig@Wisconsin.gov)

**Other:** Offered annually by FEMA and the state on a nationally competitive basis. Eligible activities are hazard mitigation projects and planning. State priorities are the acquisition and demolition of flood-prone structures and all-hazards mitigation planning.

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**Program: Wisconsin Recovery Task Force\***  
**Organization:** WEM

**Audience:** Local Government, Business

**Description:** A group established to coordinate and leverage the state's efforts in recovery regarding mitigation, agriculture, economic, housing, infrastructure, and health and social services.

**Requirements & Constraints:** Does not provide direct funding, but members identify and discuss coordinating potential funding and technical resources.

**Contact/More Info:**

Robert Stoikes

Phone: (608) 242-3226

E-mail: [Robert.Stoikes@Wisconsin.gov](mailto:Robert.Stoikes@Wisconsin.gov)

**Other:** State/Federal agency coordination targeted to specific needs for disaster recovery.

## Programs Administered by the Federal Government

### Public Infrastructure/Facilities

**Program: Public Works Program\***

**Audience:** State, Tribe, Local Government

**Organization:** Economic Development Administration (EDA)

**Description:** Helps communities revitalize, expand, and upgrade their physical infrastructure. It can also be used for planning and to acquire and develop land with the infrastructure needed to establish or expand industrial or commercial businesses.

**Requirements & Constraints:** Must align with at least one of EDA's current investment priorities.

**Contact/More Info:** <https://www.eda.gov/funding-opportunities/index.htm>

<https://www.eda.gov/pdf/about/Public-Works-Program-1-Page.pdf>

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**Program: Emergency Community Water Assistance Grants\***

**Audience:** State, Tribe, Local Government, Non-Profit

**Organization:** USDA

**Deadline:** Continuous

**Description:** Provides grants to rural communities who have a decline in quantity or quality of water. Funds can be used to help reduce or eliminate pollution of water resources and to improve planning for and management of solid waste sites.

**Requirements & Constraints:** Open to communities with a population of less than 10,000. Median income must be less than the state's median household income for non-metropolitan areas.

**Contact/More Info:** Contacts identified by regions: [https://www.rd.usda.gov/files/WI\\_RD\\_CP\\_Contacts.pdf](https://www.rd.usda.gov/files/WI_RD_CP_Contacts.pdf)

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**Program: Community Facilities Direct Loan and Grant Program\***

**Audience:** Local Government, Non-Profit, Tribes

**Organization:** USDA – RD (rural development)

**Deadline:** Continuous - competitive basis

**Description:** Provides affordable funding to develop essential community facilities in rural areas. An essential community facility is defined as a facility that provides an essential service to the local community for the orderly development of the community in a primarily rural area. Can also assist communities in identifying and planning for community facility needs.

**Requirements & Constraints:** Grants range from \$50,000-\$250,000. They are available for public entities, community non-profits, and federally recognized tribes. A 50% match is required. A maximum population of 20,000 residents in the community. Cannot take place in private, commercial, or business undertakings.

**Contact/More Info:** <https://www.rd.usda.gov/programs-services/community-facilities-direct-loan-grant-program/wi>

**Other:** Existing loan recipients impacted by a natural disaster may be eligible for assistance to recover from financial hardships and minimize the potential for delinquency or liquidation. To explore service options, contact applicable area specialist.

Contact/More Info: <https://www.farmers.gov/service-center-locator>

## Housing

**Program: Mutual Self-Help Housing\***

**Organization:** USDA

**Audience:** Non-Profit, Local Government, State, Tribe

**Deadline:** Continuous

**Description:** Provides grants to qualified organizations to help them carry out local self-help housing construction projects. Grant recipients supervise groups of very-low- and low-income individuals and families as they construct their own homes in rural areas.

**Requirements & Constraints:** Requires five houses to be constructed concurrently.

**Contact/More Info:** [USDALFPPQuestions@ams.usda.gov](mailto:USDALFPPQuestions@ams.usda.gov)

**Other:** Wisconsin River Habitat for Humanity built 10 houses each in Baraboo and Reedsburg under this program.

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**Program: Single Family Housing Repair Loans & Grants (section 504) \***

**Organization:** USDA

**Audience:** Non-Governmental Organization

**Deadline:** Continuous

**Description:** This program provides loans to **very-low-income homeowners** to repair, improve or modernize their homes, or grants to elderly very-low-income homeowners to remove health and safety hazards.

**Requirements & Constraints:** Maximum loan is \$20,000, and the maximum grant is \$7500; homeowner must be unable to get credit elsewhere with a family income less than 50% of area median income; must be in eligible area.

**Contact:** [https://www.rd.usda.gov/sites/default/files/fact-sheet/508\\_RD\\_FS\\_RHS\\_SF504HomeRepair.pdf](https://www.rd.usda.gov/sites/default/files/fact-sheet/508_RD_FS_RHS_SF504HomeRepair.pdf)

**Other:** Grants limited to 62 or older and not able to repay a repair loan.

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**Program: VA Home Loans - After a Disaster\***

**Audience:** Veterans

**Organization:** Veteran Affairs

**Deadline:** Continuous

Following a disaster, the VA can assist you if you encounter some challenge with meeting your mortgage terms. The VA may also be able to work with your servicers or loan holder to apply pre-payments already made to your upcoming payment.

**Contact:** <https://www.benefits.va.gov/HOMELOANS/>

## Economic Development

**Program: Economic Development Assistance Programs\***

**Organization:** EDA

**Audience:** Local Government, State, Non-Profit, Tribe

**Deadline:** Continuous

**Description:** The U.S. Dept. of Commerce solicits applications from applicants in rural and urban areas to provide investments that support construction, non-construction, technical assistance, and revolving loan fund projects under EDA' Public Works and Economic Adjustment Assistance programs.

**Requirements & Constraints:** Intent is to leverage local funds; match of 1:1.

**Contact/More Info:** <https://www.grants.gov/web/grants/view-opportunity.html?oppld=279842>

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**Program: Planning Program & Local Technical Assistance Program\*\***

**Organization:** EDA

**Audience:** Local Government, Non-Profit

**Deadline:** Continuous

**Description:** Develop Economic Development plans, studies, and analysis to build capacity, resiliency, and prosperity, particularly in an economically distressed area or region.

**Requirements & Constraints:** District organizations, tribes, and other organizations focused on short-term and state planning investments, 0\$ (technical assistance only) to \$300,000.

**Contact/More Info:** <https://www.grants.gov/web/grants/view-opportunity.html?oppld=301960>

**Other:** In effect until superseded

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**Program: Post-Disaster Economic Recovery Resources\***

**Organization:** EDA

**Audience:** Local Government, Non-Profit, Business

**Description:** EDA and the International Economic Development Council (IEDC) provide several case studies and tools to assist in post-disaster recovery.

**Contact/More Info:** <https://eda.gov/programs/disaster-recovery>

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**Program: Restore Your Economy\***

**Organization:** EDA

**Description:** This website provides guidance on what to do after a disaster to plan for economic recovery and navigate the federal system post-disaster. Within the Disaster Planning for Economic Recovery Section, this resource provides step-by-step guidance on how to assess and create a plan for economic recovery.

**Contact/More Info:**

<https://restoreyoureconomy.org/index.php?submenu=About&src=gendocs&ref=304&category=Main>

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**Program: Lender Match\***

**Organization:** Small Business Administration (SBA)

**Audience:** Non-Governmental Organization

**Deadline:** Continuous

**Description:** The Lender Match program does not provide loans directly to businesses. Instead, it reduces the risk for participating financial institutions by guaranteeing their loans to small businesses--making it easier for them to obtain loans at competitive rates.

**Requirements & Constraints:** Check with lender for eligibility requirements and loan program use restrictions.

**Contact/More Info:** <https://www.sba.gov/funding-programs/loans>

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**Program: Business & Industry Loan Guarantees\***  
**Organization:** USDA

**Audience:** Non-Government Organization  
**Deadline:** Continuous

**Description:** This program bolsters the availability of credit by guaranteeing loans from local financial institutions (credit unions, banks, etc.) for rural businesses.

**Requirements & Constraints:** City or town must be less than 50,000 population; loan guarantee 80% for loans of \$5M or less; 70% for \$5-\$10M loans; 60% for \$10+M loans; maximum term is 30 years.

**Contact/More Info:** <https://www.rd.usda.gov/programs-services/business-industry-loan-guarantees>

**Other:** Has initial and annual fees. Interest rates subject to USDA review.

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**Program: Rural Business Development Grants\*\***

**Description:** Support targeted technical assistance, training, and other activities leading to the development or expansion of small and emerging private businesses in rural areas. Programmatic activities are separated into enterprise or opportunity type grant activities.

**Requirements & Constraints:** Must employ 50 or fewer new employees and has less than \$1 million in gross revenue.

**Contact/More Info:** <https://www.rd.usda.gov/programs-services/rural-business-development-grants/wi>

## Conservation/Recreation

**Program: Environmental Justice Small Grants Program (EJSG)\***

**Organization:** EPA  
**Audience:** Non-Profit, Tribe

**Description:** EJSG program awards grants that support community-driven projects designed to engage, educate, and empower communities to better understand local environmental and public health issues and develop strategies for addressing those issues, building consensus in the community, and setting community priorities.

**Contact/More Info:** <https://www.epa.gov/environmentaljustice/environmental-justice-small-grants-program>

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**Program: Rural Economic Development Loan and Grant Program (REDLG)\***

**Organization:** USDA – RD  
**Deadline:** Quarterly

**Description:** The purpose of the program is to promote rural economic development and job creation projects.

**Requirements & Constraints:** Loans and grants may be made to any entity that is identified by USDA-RD as an eligible borrower under the Rural Electrification Act of 1936, as amended (Act).

**Contact/More Info:** <https://www.rd.usda.gov/programs-services/rural-economic-development-loan-grant-program>

## Free to Low Cost Staffing

**Program: College/Underserved Community Partnership Program (CUPP)\***

**Audience:** State, Tribe, Local Government, Non-Profit

**Organization:** Environmental Protection Agency (EPA) – Agency College/Underserved Community Partnership Program

**Description:** Students in various courses work with communities to solve different issues by matching local needs to university resources. CUPP is with the National Interagency Working Group (IWG) for Environmental Justice and is considered a part of the IWG's overall outreach efforts to reach underserved communities. Currently, there are partnerships with 71 schools in 19 states.

**Requirements & Constraints:** Requires partnership with local college/university. Existing agreements with EPA, Dept. of Interior, Dept. Of Education, and HHS (Region 5).

**Contact/More Info:** <https://www.epa.gov/environmentaljustice/collegeunderserved-community-partnership-program>

**Other:** No cost to communities or federal government.

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**Program: Hazard Mitigation Team (aka Silver Jacket Team) \*\***

**Audience:** State, Local Government, Tribe  
**Deadline:** Continuous

**Organization:** U.S. Army Corps of Engineers (USACE)

**Description:** State, local, territorial, tribal, and federal agencies to collaborate, engage, and share strategies on how to mitigate and recover from flooding and other types of natural disasters. Wisconsin has participated in the program since 2009 as the Wisconsin Hazard Mitigation Team. They conduct annual meetings and supplemental meetings as necessary. The team participates in regional and national flood risk management planning events.

**Contact/More Info:** <https://www.mvp.usace.army.mil/Home/Projects/Article/571209/flood-risk-management-silver-jackets-wi/>

## Multiple Category Programs

**Program: Smart Growth in Small Towns & Rural Communities\*\***

**Organization:** EPA  
**Audience:** Local Government, Tribe

**Description:** Provides links to multiple resources targeted to increase sustainability in small towns and rural areas. Includes Federal Resources for Sustainable Rural Communities which identifies funding and Technical assistance in USDA, USDOT, EPA & HUD.

**Contact/More Info:** <https://www.epa.gov/smartgrowth/smart-growth-small-towns-and-rural-communities>

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**Program: Digital Coast Partnership\***  
**Organization:** National Oceanic and Atmospheric Administration (NOAA)

**Audience:** Local Government, Non-Profit

**Description:** Provides planning-related training, information, and tools. Is not limited to coastal-specific issues. Data sets range from economic data to satellite imagery. The site contains visualization tools, predictive tools,

\*Funding    \*Technical Assistance    \*Information    \*Community Based

and tools that make data easier to find and use. Training courses are available online or can be brought to the user's location. Information is also organized by focus area or topic.

**Contact/More Info:** <https://coast.noaa.gov/digitalcoast/training/>

<https://coast.noaa.gov/digitalcoast/about/>

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**Program: Disaster Loans\***  
**Organization:** SBA

**Audience:** Non-profit, Non-Governmental Organization

**Description:** Provides low-interest disaster loans to businesses of all sizes, private non-profit organizations, renters, and homeowners. Eligible costs must not be covered by personal insurance or FEMA and include repair or replaced real estate, personal property, machinery & equipment, inventory, and business assets that have been damaged or destroyed along with economic losses.

**Requirements & Constraints:** Requires US-SBA Disaster Declaration; \$2M limit.

**Contact/More Info:** Dane County Business Recovery Center (BRC); Juneau County BRC, Sauk County BRC, Vernon County BRC

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**Program: Continuing Authorities Program\*\***  
**Organization:** USACE

**Audience:** State, Local Government

**Description:** Under the Continuing Authorities Program (CAP), the USACE is authorized to plan, design, and construct certain types of water resource and ecosystem restoration projects without additional and specific congressional authorization. The purpose is to implement projects of limited scope and complexity. Each authority has specific guidelines and total program and per-project funding limits.

**Requirements & Constraints:** Some loan programs set restrictions on how you can use the funds, so check with an SBA-approved lender.

**Contact/More Info:**

<https://www.nae.usace.army.mil/missions/public-services/continuing-authorities-program/>

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**Program: Floodplain Management Services\***  
**Organization:** USACE

**Audience:** State, Local Government

**Description:** Educate individuals on flood hazards and the actions they can take to reduce property damage and prevent the loss of life. Foster public understanding of the options for dealing with flood hazards and promote prudent use and management of the nation's floodplains.

**Contact/More Info:** U.S. Army Corps of Engineers, St. Paul District – Programs & Project  
Address: Management, 180 5th St. E., Suite 700, St. Paul MN 55101  
Phone: (651) 290-5755

**Other:** Current projects: Baraboo River Inundation Mapping \$110,000, Proposed awaiting funding: La Crosse Floodplain Management Plan, \$150,000; Statewide Inundation Mapping, \$600,000

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**Program: Levee Safety Program\***  
**Organization:** USACE

**Audience:** Local Government, Private



**Description:** Assess the integrity and viability of levees to ensure that levee systems do not present unacceptable risks to the public, property, and environment. Risk communication activities will be initiated for the state in the fiscal year 2019.

**Contact/More Info:** U.S. Army Corps of Engineers, St. Paul District – Programs & Project Management  
Address: 180 5th St. E., Suite 700, St. Paul MN 55101  
Phone: (651) 290-5755

**Other:** For levee systems with complex issues, project sponsors can maintain eligibility through the Corps System-Wide Improvement Framework (SWIF) process while implementing improvements to the levee system. Currently, no systems in the state of Wisconsin are engaged in that process.

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**Program: Extension Disaster Education Network\***      **Audience:** Local Government, Non-profit  
**Organization:** USDA/NOAA Extension Services

**Description:** This is a collaborative multi-state effort between USDA, NOAA, and Cooperative Extension Services across the country. Their mission is to reduce the impact of disasters through education. The network provides access to resources, case studies, best practices, etc.

**Contact/More Info:** Cheryl Skjolaas  
Phone: (608) 265-0568      E-mail: [skjolaas@wisc.edu](mailto:skjolaas@wisc.edu)

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**Program: Emergency Watershed Protection Program (EWP)\***      **Organization:** USDA-NRCS

**Description:** USDA-NRCS EWP program is designed to help people and conserve natural resources by relieving imminent hazards to life and property caused by floods, fires, drought, windstorms, and other natural occurrences. Administers the EWP Programs: EWP-Recovery and EWP–Floodplain Easement (FPE).

**Contact/More Info:** <https://www.nrcs.usda.gov/wps/portal/nrcs/main/national/programs/landscape/ewpp/>

**Other:** Conservation district contact by county:  
<https://www.nrcs.usda.gov/wps/portal/nrcs/detail/wi/contact/?cid=stelprdb1193181>

## [Wisconsin-Based Non-Profits and Foundations](#)

### [Housing](#)

**Organization:** Habitat for Humanity of Wisconsin River Area\*      **Audience:** All  
**Deadline:** Continuous

**Description:** Helps families build and improve places to call home. Known for their work with individuals and families, they have also had an interest in collaborating with partners who share a common vision, goals, and values for the neighborhood and who bring their own areas of expertise to the process, with each organization doing its part to help revitalize the neighborhood.

**Requirements & Constraints:** Home purchasers must be selected and put sweat equity (value, that is created as a direct result of hard work by the owners) into home construction.

**Contact/More Info:** Morgan Pfaff  
Address: 1211 8<sup>th</sup> St. PO Box 38 Baraboo, WI 53193      Phone: 1 (608) 448-2888

\*Funding      \*Technical Assistance      \*Information      \*Community Based

**Other:** Construction of 20 homes under USDA Mutual Self-Help Housing technical assistance grants.

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**Organization: Wisconsin Association of Housing Authorities (WAHA)\***

**Audience:** All

**Description:** WAHA fosters and promotes low-rent public housing and other housing for low- and moderate-income families.

**Contact/More Info:** <http://www.wahaonline.org/>

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**Organization: Wisconsin Partnership of Housing Development (WPHD)**

**Audience:** All

**Description:** WPHD Inc., supports the growth of affordable housing in Wisconsin by helping community leaders plan effective, affordable housing projects based on a community's specific needs. They do this through both direct development of housing and consulting.

**Contact/More Info:**

Address: 121 South Pinckney Street, Suite 420  
Madison, WI 53703  
Phone: (608) 258-5560

E-mail: [info@wphd.org](mailto:info@wphd.org)

Website: <http://www.wphd.org/>

### Economic Development

**Organization: Sauk County Development Corporation (SCDC)\***

**Audience:** Sauk County

**Deadline:** Rolling Application

**Description:** The mission of the Sauk County Development Corporation is to promote and retain the diverse economic vitality of Sauk County and its individual communities.

**Contact/More Info:** <http://scdc.com/>

### Conservation/Recreation

**Organization: Friends of the Baraboo River\***

**Audience:** All

**Description:** Their mission is to provide fundraising and volunteer support to "Protect, restore and enhance the natural environment within the Baraboo River Corridor. Promote activities that will spur recreation, tourism, and development, and establish the region as THE premier water destination in south-central Wisconsin".

**Contact/More Info:** <https://app.friendsoftheboo.org/m/FOBR/?appcode=FOBR>

**Other:** See also: Baraboo River Marketing Study

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**Organization: Midwest Environmental Advocates (MEA)**

**Description:** MEA is a non-profit environmental law center that works for healthy water, air, land, and government for this generation and the next.

**Contact/More Info:** <http://midwestadvocates.org/>

**Organization: Mississippi Valley Conservancy (MVC)\***

**Audience: All**

**Description:** MVC's mission is to conserve native habitats and farmlands in the Driftless Area for the health and well-being of current and future generations. They intend to do this through education and outreach, land protection, and land management.

**Contact/More Info:** <https://www.mississippivalleyconservancy.org/>

**Other:** MVC has forged a strong and broad array of partnerships to address the myriad conservation challenges found in our service area of 3.4 million acres.

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**Program: Greater Sauk Community Foundation – Community Grants\*\***

**Organization: Non-profit**  
**Audience: Sauk County**

**Description:** Help citizens of Sauk County and surrounding areas create enduring charitable contributions in their communities. A Non-for-profit tax-exempt public charity that enables people to establish charitable funds through endowments. Community foundation fund types include Unrestricted Funds, Field of Interest Funds, Donor-Advised Funds, Designated Funds, Agency Funds, and Seedling Funds.

**Requirements & Constraints:** All fund types except the Unrestricted Funds require a \$10,000 gift to establish.

**Contact/More Info:** Robin Whyte

Address: 600 W. Chestnut St. PO Box 544 Baraboo, WI 53913

Website: <https://greatersauk.org/>

Phone: (608) 355-0884

E-mail: [director@greatersauk.org](mailto:director@greatersauk.org)

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**Organization: River Alliance of Wisconsin\***

**Description:** The River Alliance of Wisconsin's mission is to empower people to protect and restore water. Their vision is a thriving community, economy, and habitat through access to clean, abundant water.

**Contact/More Info:** <https://www.wisconsinrivers.org/>

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**Organization: Valley Stewardship Network\***

**Description:** They work to preserve and protect the land and water of Kickapoo Valley and adjacent watersheds, also known as the Driftless Region, through research and education, collaboration, and the promotion of good stewardship practices.

**Contact/More Info:** <https://valleystewardshipnetwork.org/>

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**Organization: Wisconsin Association of Lakes (WAL)\***

**Description:** WAL is the only statewide non-profit organization working exclusively to protect and enhance the quality of Wisconsin's 15,000 lakes. As the citizen arm of the Wisconsin Lakes Partnership, they work cooperatively with Wisconsin DNR, who supply technical expertise and regulatory authority; and University of Wisconsin-Extension (UWEX) who provide educational materials and programs.

**Contact/More Info:** <http://www.wisconsinlakes.org/>

**Other:** [https://www.uwsp.edu/cnr-ap/UWEXLakes/Documents/uwexplakes/partnership/Partnership\\_factsheet.pdf](https://www.uwsp.edu/cnr-ap/UWEXLakes/Documents/uwexplakes/partnership/Partnership_factsheet.pdf)

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**Organization: Wisconsin Land & Water Southern Area**

**Description:** Their mission is to support the county Land Conservation Committees and Land Conservation Districts to help landowners and users meet their objectives while protecting our common economic and environmental infrastructure - land and water resources.

**Contact/More Info:** John Bohonek – Dodge County

Phone: (920)-386-3660

E-mail: [jbohonek@co.dodge.wi.us](mailto:jbohonek@co.dodge.wi.us)

Website: <https://wisconsinlandwater.org/member-resources/southern-land-and-water-area-association>

**Other:** Represents Richland & Sauk Counties

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**Organization: Wisconsin Wetlands Association\***

**Description:** They are dedicated to the protection, restoration, and enjoyment of wetlands and associated ecosystems through science-based programs, education, and advocacy.

**Contact/More Info:** <https://wisconsinwetlands.org>

**Other:** They have specialized expertise in land use and watershed planning and zoning and other land-use regulations--including a model wetland conservation ordinance. Contact them with wetland-related concern or questions for administering local programs, plans, or ordinances.

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**Organization: Wisconsin Land & Water Conservation (WLWC)\*\***

**Audience:** Non-profit, Local Government

**Description:** WLWC is a tax-exempt – 501 (c) 3 non-profit, membership organization that supports the efforts of around 450 Land Conservation Committee (LCC) supervisors and 400 conservation staff in 72 county Land Conservation Department (LCD) offices. They provide training, develop conservation standards, promote youth education, issue grants, build partnerships, and provide advocacy for their members.

**Contact/More Info:** <https://wisconsinlandwater.org/>

**Free to Low Cost Staffing**

**Organization: Volunteer Wisconsin\***

**Audience:** Non-profit

**Description:** A collaborative initiative between Volunteer Centers, Serve Wisconsin, and the Marshfield Clinic to connect volunteers, promote volunteering, and support the capacity of non-profits to increase community resiliency.

**Contact/More Info:** Shelly Kaiser

Phone: (715) 221-8406

Website: <https://unitedwaywi.site-ym.com/mpage/VolunteerWI>

## Multiple Category Programs

**Organization:** Alliant Energy Foundation  
**Incorporation\***

**Audience:** Non-profit  
**Deadline:** Feb & Aug Annually

**Description:** Alliant Energy Foundation funds projects that fit into one of three focus areas: Helping Families, Education, and the Environment. Grant applications are accepted in February and August of each year. Grants typically range from \$500 to \$5,000 to support programs and projects making an impact in Alliant Energy communities.

**Requirements & Constraints:** The program must take place and serve customers within the Alliant Energy service territory; non-profit must be tax exempt – 501c (3); Will not be funded if received a grant in the previous year.

**Contact/More Info:**

<https://www.alliantenergy.com/CommunityAndStewardship/CommunitySupport/AlliantEnergyFoundation>

**Other:** Also offer one-time Hometown Safety Grants of \$500 - \$2,000 for lifesaving and first responder equipment. Application cycles open 1 month before due dates.

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**Organization:** Bemis Company\*

**Deadline:** Quarterly

**Audience:** Non-profit

**Description:** Offer Community Support Grants focused on Basic Needs (Emergency Assistance), Basic Education (Health & Fitness), and Higher Education (Arts & Culture).

**Requirements & Constraints:** Applicants must be tax exempt – 501c (3) or certified educational institution.

**Contact/More Info:** Kim Wetzel

E-mail: [KWetzel@Bemis.com](mailto:KWetzel@Bemis.com)

Website: [http://www.cybergrants.com/pls/cybergrants/quiz.display\\_question?x\\_gm\\_id=4862&x\\_quiz\\_id=5448&x\\_order\\_by=1](http://www.cybergrants.com/pls/cybergrants/quiz.display_question?x_gm_id=4862&x_quiz_id=5448&x_order_by=1)

**Other:** Applicants for the Small Grants that Enrich Communities Program may apply for grants \$1,000 and below at any time.

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**Organization:** Community Foundation of Southern Wisconsin\*

**Audience:** Non-profit, Local Government

**Description:** The Community Foundation is a repository for more than 700 charitable funds worth more than \$50 million. The Community Enhancement Fund provides funding for projects that offer practical solutions to current community needs through cooperation and collaboration between agencies, and volunteer involvement, strengthen an organization's effectiveness and stability or address prevention as well as intervention.

**Requirements & Constraints:** \$500-\$2000

**Contact/More Info:** <https://www.cfsw.org/grants/open-grant-applications/>

**Other:** Crawford County has a permanent endowment for the benefit of the county. The Fund's mission is to support economic development in the county. Once per year, a portion of the fund's earnings are returned to area communities in the form of grants for projects consistent with the fund's mission.

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**Organization:** Central Wisconsin Community Action Council (CWAC)\*

**Audience:**  
**Deadline:** Varies

\*Funding

\*Technical Assistance

\*Information

\*Community Based

**Description:** CWAC operates a variety of state and federal programs to assist low-income families in becoming self-sufficient and to help communities grow and prosper. CWAC is a designated Community Housing Development with the focus of developing affordable rental units in our geographic area. CWAC Adams, Columbia, Dodge, Juneau, and Sauk counties.

**Requirements & Constraints:** Varies by funding source

**Contact/More Info:** <https://cwcac.org/>

**Other:** Programs include Weatherization Assistance, Rental Housing Development, Jobs & Business Development Loans, Section 8 vouchers, and Wheels to Work Car low-interest loans.

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**Organization:** George Kress Foundation  
**Incorporation\***

**Audience:** Non-profit

**Description:** Primarily supports federated giving programs, libraries, Christian agencies and churches, and higher education. Also gives to arts and culture, historic preservation, hospitals, health associations, recreation, particularly local sporting events, children and youth services, social and family services, community development, and the United Way.

**Requirements & Constraints:** Non-profit must be tax-exempt – 501c (3)

**Contact/More Info:** [tkrueger@gbp.com](mailto:tkrueger@gbp.com)

**Other:** Prefer to fund local projects in Green Bay. Submit tax-exempt – 501 c (3) papers along with brochure/written description of project or program along with the amount you are seeking.

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**Organization:** Madison Community Foundation\*\*

**Audience:** Local Government, Non-profit

**Description:** Although the closest regional partners are currently Lodi and Portage, this non-profit partners with communities in the region to strengthen communities through facilities such as parks and community centers and manages 250+ endowments to local charities.

**Contact/More Info:** Angela Davis

Phone: 608-232-1763

E-mail: [adavis@madisongives.org](mailto:adavis@madisongives.org)

Website: <https://www.madisongives.org/home>

**Other:** Except for Endowment Challenge Grants, applicants must be in Dane County.

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**Organization:** SC Johnson Foundation\*

**Deadline:** Continuous

**Audience:** Local Government, Non-profit

**Description:** Although the primary corporate giving focus in WI is in locations where they have operations (Racine, Kenosha, Sturtevant), corporate philanthropy targets community development, social services, health, sustainability, and other areas of need.

**Requirements & Constraints:** Non-Profit must be tax-exempt – 501c (3)

**Contact/More Info:** <https://www.scjohnson.com/en/our-purpose/social-responsibility-news/community-and-economic-development/sc-johnson-grants-how-to-apply-for-a-us-company-donation>

**Other:** Application generally reviewed within 60-90 days.

**Program: Historical Preservation\*\***  
**Organization:** Wisconsin Historical Society (WHS)

**Audience:** All  
**Deadline:** Varies

**Description:** The WHS is the federally designated State Historic Preservation Office (SHPO) for the state of Wisconsin. It maintains the Historic Preservation database and provides a listing of funding sources that can be further refined by county. They also provide information to help prevent and mitigate flooding damages to historical buildings and other cultural resources.

**Requirements & Constraints:** Varies by program

**Contact/More Info:** [https://wisconsinhistory.org/Records/Search?nodes=\\*Funding\\*](https://wisconsinhistory.org/Records/Search?nodes=*Funding*)

**Other:** [Certified Local Government Subgrants https://wisconsinhistory.org/Records/Article/CS4324](https://wisconsinhistory.org/Records/Article/CS4324)

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**Program: Community Action\*\***  
**Organization:** Wisconsin Community Action Program (WISCAP)

**Audience:** Non-Profit

**Description:** WISCAP advances the work of its 16-member Community Action Agencies to help people and communities become economically secure. Community Action Agencies provide technical and financial assistance to help communities and their residents become more financially secure in the areas of Energy/Utilities, Job & Businesses Development, Family Support, Health, Food Security, and Housing.

**Contact/More Info:** <http://wiscap.org/what-is-wiscap-how-do-community-action-agencies-wisca-work-together/>

## Other National Non-Profits & Foundations

### Housing

**Organization: National Low-Income Housing Coalition\***

**Description:** The National Low-Income Housing Coalition is dedicated solely to achieving socially just public policy that assures people with the lowest incomes in the United States have affordable and decent homes.

**Contact/More Info:** <https://nlihc.org/>

**Other:** The website also includes information specific to housing and disaster recovery.  
<https://nlihc.org/issues/disaster>

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**Organization: Rebuilding Together\***

**Description:** Rebuilding Together helps people and communities in need by bringing together its national network of local Rebuilding Together affiliates, corporate and individual donors, skilled trades individuals and associations, and almost 100,000 volunteers each year.

**Contact/More Info:** [www.rebuildingtogether.org](http://www.rebuildingtogether.org)

**Other:** Would need to establish a new partnership. Closest existing partnerships are in Menasha, Sheboygan County and Green Bay, WI.

### Economic Development

**Organization:** SCORE\*

**Audience:** Non-Governmental Organization

**Description:** Sponsored by SBA, SCORE is a non-profit with a network of retired businesspeople who assist entrepreneurs through mentoring, workshops, and educational resources through state chapters.

**Contact/More Info:** <https://www.score.org/find-location?state=WI>

### Free to Low Cost Staffing

**Program:** Sustainable Design Assistance Team\*

**Audience:** Local Government

**Organization:** American Institute of Architects (AIA)

**Deadline:** Offered annually

**Description:** The Sustainable Design Assistance Team (SDAT) team brings together experts, including architects, urban designers, landscape architects, planners, economists, and others to work with your community. SDAT will perform a three-day intensive visit to understand your community and sustainability needs before producing a report for opportunities and challenges.

**Requirements & Constraints:** Team commits to providing up to \$15,000 to cover team expenses. Local community must pay \$5,000 to AIA as cash match.

**Contact/More Info:** <https://www.aia.org/pages/142491-2019-sdat-application>

**Program:** Community Planning Assistance Teams\*

**Audience:** Local Government

**Organization:** American Planning Association (APA)

**Deadline:** Continuous

**Description:** American Planning Association, through its professional institute American Institute of Certified Planners (AICP), organizes volunteer planning teams tailored specifically to a community's needs.

**Requirements & Constraints:** APA contributes to the time of its staff and volunteer experts while the recipient communities cover travel costs.

**Contact/More Info:** Programs Manager: Ryan Scherzinger Phone: (312) 786-6359.

**Other:** Average cost +/- \$10,000 per community

### Multiple Category Programs

**Program:** Community Grants\*

**Audience:** Non-profit

**Organization:** American Family Insurance Dreamers Foundation

**Deadline:** 2 funding cycles annually

**Description:** American Family Insurance Dreamers Foundation believes that social impact doesn't start or end with a check. So, they focus on bringing their mission – to inspire, protect, and restore dreams – to life in our communities. We do this by combining financial support with volunteerism, creativity, and expertise which leads to greater accomplishments, collaboration, and a better future for all.

\*Funding

\*Technical Assistance

\*Information

\*Community Based



**Requirements & Constraints:** Must be tax-exempt – 501c (3) and the project must fall within identified grant priorities.

**Contact/More Info:** <https://www.amfam.com/about/givingback/community-investment>

**Other:** There are two annual cycles. Additionally, customers can nominate their favorite tax-exempt – 501c (3) non-profit for grants of \$1000 (250 awarded).

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**Program: Rural-Urban Design Assistance Team\***

**Audience:** Local Government

**Organization:** American Institute of Architects

**Description:** A multidisciplinary team of experts (usually 6-10), immerses itself in the community for four days, listening and gaining insight on the community. On the last day, the team presents a comprehensive report and recommendations at a public meeting.

**Requirements & Constraints:** Although team members volunteer their time, community costs range from \$35,000-\$55,000, both cash and in-kind.

**Contact/More Info:** <https://www.aia.org/pages/2896-regionalurban-design-assistance-team-program->

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**Program: Planning for Post Disaster Recovery: Next Generation\***

**Audience:** Local Government, State, Non-profit

**Organization:** APA

**Description:** American Planning Association provides tools and guidance with briefing papers, case studies, a comprehensive report, and model pre-event recovery ordinance.

**Requirements & Constraints:** Free - do not need to be APA member to access.

**Contact/More Info:** <https://www.planning.org/research/postdisaster/>

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**Program: Small Grant Program\***

**Audience:** Non-profit

**Organization:** Cliff Bar Foundation

**Deadline:** Feb 1, June 1, Oct 1 annually

**Description:** Through the program, general support grants of up to \$7,000 as well as funding for specific projects will be awarded to non-profits working in one or more of the foundation's five focus areas — promoting Earth's beauty and bounty; creating a robust, healthy food system; increasing opportunities for outdoor activity; reducing environmental health hazards; and building stronger communities.

**Requirements & Constraints:** Non-Profit must be tax-exempt – 501c (3)

**Contact/More Info:** <http://clifbarfamilyfoundation.org/Grants-Programs/Small-Grants>

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**Program: \***

**Audience:** Local Government, Non-Profit, Tribes

**Organization:** Hart Family Fund for Small Towns

**Description:** Assists small town preservation and revitalization through planning & educational activities, with a focus on towns with populations of 5,000 or less.

**Requirements & Constraints:** Organizational Level Forum members or Main Street America members of the National Trust are eligible; Typical grants \$2,500-\$15,000.

**Contact/More Info:** <https://forum.savingplaces.org/build/funding/grant-seekers/specialprograms/hart-family-fund>

**Other:** \$10,000 minimum available annually

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**Program: Financial Planning for Disasters Webinar\***

**Organization:** National Association of Development Organizations (NADO)  
**Audience:** All

**Description:** Slides, workbook, and a spreadsheet tool that address local governments' financial vulnerability as well as their capacity to respond to future natural disasters based on research and lessons learned responding to tropical natural disasters along the Gulf Coast of the United States. Further, strategies are provided for how individual local governments can increase financial capacity that improves financial resiliency for the overall region.

**Contact/More Info:** <https://www.nado.org/financial-resiliency-in-the-face-of-disasters-webinar-now-available-for-download/>

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**Organization: National Trust Preservation Funds\***  
**Audience:** Local Government, Tribes, Non-Profit

**Deadline:** Applications available eight weeks before the deadlines of **Feb.1, June 1, Oct. 1**

**Description:** Provides seed money for preservation projects through planning (i.e. design or feasibility) and educational activities.

**Requirements & Constraints:** Organizational Level Forum members or Main Street America members of the National Trust are eligible; Typical grants \$2,500-\$5,000.

**Contact/More Info:** <https://forum.savingplaces.org/build/funding/grant-seekers/preservation-funds>

**Other:** *Library/Organization member \$205/\$250 annual dues provide access to \$1M grants annually*

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**Program: Advisory Services\***  
**Organization: Urban Land Institute (ULI)**

**Audience:** Local Government, Non-Profit, Businesses, State

**Description:** ULI volunteers work with local governments, private developers, communities, community development corporations, and others to address real estate and land use issues faced by communities. During a concentrated effort (1-5 days), panels address challenging real estate and land use issues and provide solutions.

**Contact/More Info:** <https://americas.uli.org/programs/advisory-services/advisory-services/sponsor/>

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**Program: Sustainable Forests & Communities\***  
**Organization:** Weyerhaeuser Foundation

**Audience:** Non-Profit

**Description:** The Foundation works to promote the creation of an environment and economically sustainable forest communities in several states, including Wisconsin. The grants are to support organizations that work in forested landscapes to enhance the environment, the economy, and the community.

**Requirements & Constraints:** Applicant must tax-exempt – 501c (3) organization. Grants are for \$25,000 or less. They do not support general operating costs or capital projects.

**Contact/More Info:** <http://wfamilyfoundation.org/what-we-fund/sustainable-forests-and-communities-initiative/>

**Other:** They encourage proposals in the areas of business growth, new business formation, and job creation.

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**Program: Community Restoration & Resiliency \*\***

**Audience:** Non-Profit

**Organization:** Keep America Beautiful

**Deadline:** Continuous

**Description:** Keep America Beautiful's Community Restoration and Resiliency Fund benefits Keep America Beautiful Affiliates that serve communities directly affected by natural and environmental disasters. The fund provides immediate and long-term support for initial and ongoing cleanup efforts and helps rebuild vital public spaces: parks, greenways, community gateways, Main Street/downtown areas, open spaces and more. Funds will help improve resiliency physically — as green infrastructure — and socially — to build community.

**Requirements & Constraints:** Must be certified Keep America Beautiful affiliate

**Contact/More Info:** <https://www.kab.org/> ; <http://www.kgmb.org> (Keep Greater Milwaukee Beautiful)

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**Program: Community First Disaster Relief Program\***

**Audience: Eligible Households and Businesses within federally declared disaster areas**

**Organization:** Federal Home Loan Bank of Chicago

**Description:** Must be within federally declared disaster areas. Funds are available on a first-come, first-served basis. The Federal Home Loan Bank of Chicago member financial institutions are offering \$5,000 grants to eligible households and businesses within the FEMA declared disaster area(s). Prospective applicants in the declared counties should contact a FHL Bank Chicago member financial institution in their local area to find out if they qualify for assistance. A list of member banks, credit unions, community development financial institutions and insurance companies is available on [fhlbc.com](http://fhlbc.com) under membership.

First Community First Disaster Relief Program provided assistance to Wisconsin communities rebuilding disaster areas since its inception in 2013.

Contact/More Info: <https://fhlbc.com> under Community Investment. \$500,000 was awarded in 2018 for DR#4383 and DR#4402.